



Jeejix
(Case Study)

Company Profile

Webdunia is a leading software development, portal and Localization Company based in India. Judicious blend of management & business analysis have whetted us to emerge as one of the most agile & trusted solution partner for leading MNC's like Microsoft, Yahoo, Google etc.

Reaching new horizons, since our inception, Webdunia is the unequivocal destination for Localization, Business & Wireless Application development services that are sourced to bring 'value' to our customers. We are focused on delivering cutting edge solutions, where business and technology strategies are conveniently converged.

Solution

Jeejix provides a podium where one can add and share articles and polls with the people across the globe. User can inform, express, share and appeal in Indian Language they are comfortable in. It is a multilingual website that allows the user to create their own free web space (my space) with tools to easily customize it in a way they want.

Benefits

Showcase Media & Text Content

Create Polls to see users view

Free Web Space to share & communicate

Tagging & Comment Feature

Intuitive UI in Indian Languages with colorful themes

Develop Community/Social Network

“Jeejix - Stay with us and enjoy the Social Mathematics.” It is a simple yet useful approach to develop social network and to communicate, share interests & thoughts with others.

HOME MY POSTS MY POLLS MY SPACE

Politics Business Entertainment Sports & Games Life & Events

Headline

Cam Newton, LeBron James

TUESDAY, 12/7/2010 7:46 AM IST By Daniel Dylan

A look at what you might have missed from the past week: Green Bay Packers, LeBron James brings his tale of the tape to the BCS Bowl is set with Auburn and Oregon, Cam Newton's freestyle basketball dribbling from German...
Read More...

POLLS

New Poll

Question*: Is WikiLeaks founder Julian Assange's arrest p

Category*: Politics

Sub Category*: Global Issue

Type: Yes-No-May be

End Date*: 2010-12-30

Response Options: Pie Chart Bar Chart

Create Poll Cancel

தலைப்பு செய்திகள்

இணையக்...

THURSDAY, 09-12-2010 00:07 IST By SK Dogra

நானும் திப்புவும் ஹோஸ்டிங் நான்கள் அவரை திப்பு என்ற தங்குவார். ஒரு அறையில் இப்பொழுது ஒன்றாகவே இ...
மேலும் படிக்கவும்...

Situation

User-generated content (UGC) is becoming the most popular & valuable information available on the WWW. Quantitative research aims to draw a conclusion from the collection & analysis of data and express it in mathematical terms. Such a platform to perform quantitative analysis was needed.

Solution

Jeejix is a social communications website. It offers a free web space to communicate and share polls, posts with videos in a well categorized manner. User can express and share their thoughts to people around the globe and know their views too.

Online Presence

Jeejix provides a platform to express thoughts via polls and post & to connect with friends and families around the world.

Once a person registers with Jeejix, he can start publishing the content and can share with the people around the globe. It facilitates to build online presence and develop a social network.

UI in Indian Languages

User Interface (UI) and content can be used in Hindi and Tamil along with English.

Colorful Themes

Apply colorful themes as per mood/choice to make it look more attractive.

Posts

Add articles express and share thoughts. Media items like images or video can be embedded within articles. Users can rate the articles and can add comments/tags to it.

Polls

User can create Polls (survey's) which can be associated to his own posts also. Variety of poll view (pie/bar chart) and options are there.

Add Contacts

Facility to add and manage contacts. Users can either add new contacts or get from Gmail and Yahoo Mail.

Invite Friends

Facility to invite friends from contact list to view posts and polls etc.

Dashboard

Once the user has signed up he can update his remaining information using dashboard. He can manage personal & contact details. Also from this place the user can manage all his content including Posts, Polls and related information.

Secure Access

User registration is mandatory to view or post any content on website. This keeps the content quality rich and uniform.

Technology Used

- ASP.NET (Framework 4.0)
- MS SQL Server 2008
- AJAX
- Google Transliteration Tool
- Telerik components